



THE CONTINUITY CAMPAIGN

Closing the Government Funding Gap Through Private Giving

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WHEN GOVERNMENT FUNDING FALLS SHORT, OUR COMMUNITY STEPS IN.

Casa Myrna is writing to inform our community of significant developments that will impact survivors of domestic and dating violence across Massachusetts. Recent funding and benefit reductions—both at the state and federal levels—will have serious implications for the individuals and families we serve.

The Massachusetts Department of Public Health (DPH) has announced statewide funding cuts that affect a number of domestic and sexual violence service providers, including Casa Myrna. DPH has notified us of our cuts totaling \$108k effective December 1, 2025. These reductions will limit critical resources that support emergency shelter, transitional housing, counseling, and advocacy services for survivors. We further anticipate FY27 DPH cuts at \$185k as well as VOCA projects FY27 cuts estimated at \$400k, and potential HUD cuts as deep as \$2-3M in FY27.

For nearly fifty years, Casa Myrna has been a lifeline for survivors of domestic and dating violence and sexual exploitation— providing shelter, advocacy, counseling, housing, legal support and economic stability services needed to rebuild lives. Today, significant government funding cuts threaten to interrupt this vital continuum of care.

Through The Continuity Campaign, Casa Myrna is raising \$1 million in private giving to protect the life saving programs and services that are now even more critical for survivors. Your generosity ensures that safety, healing, and hope continue — no matter what gaps arise in government support.

Over the next 14 months we ask you to pledge your commitment to reaching our \$1M goal. The Continuity Campaign calls on private donors to close the government funding gap and ensure that our life saving programs continue without disruption.

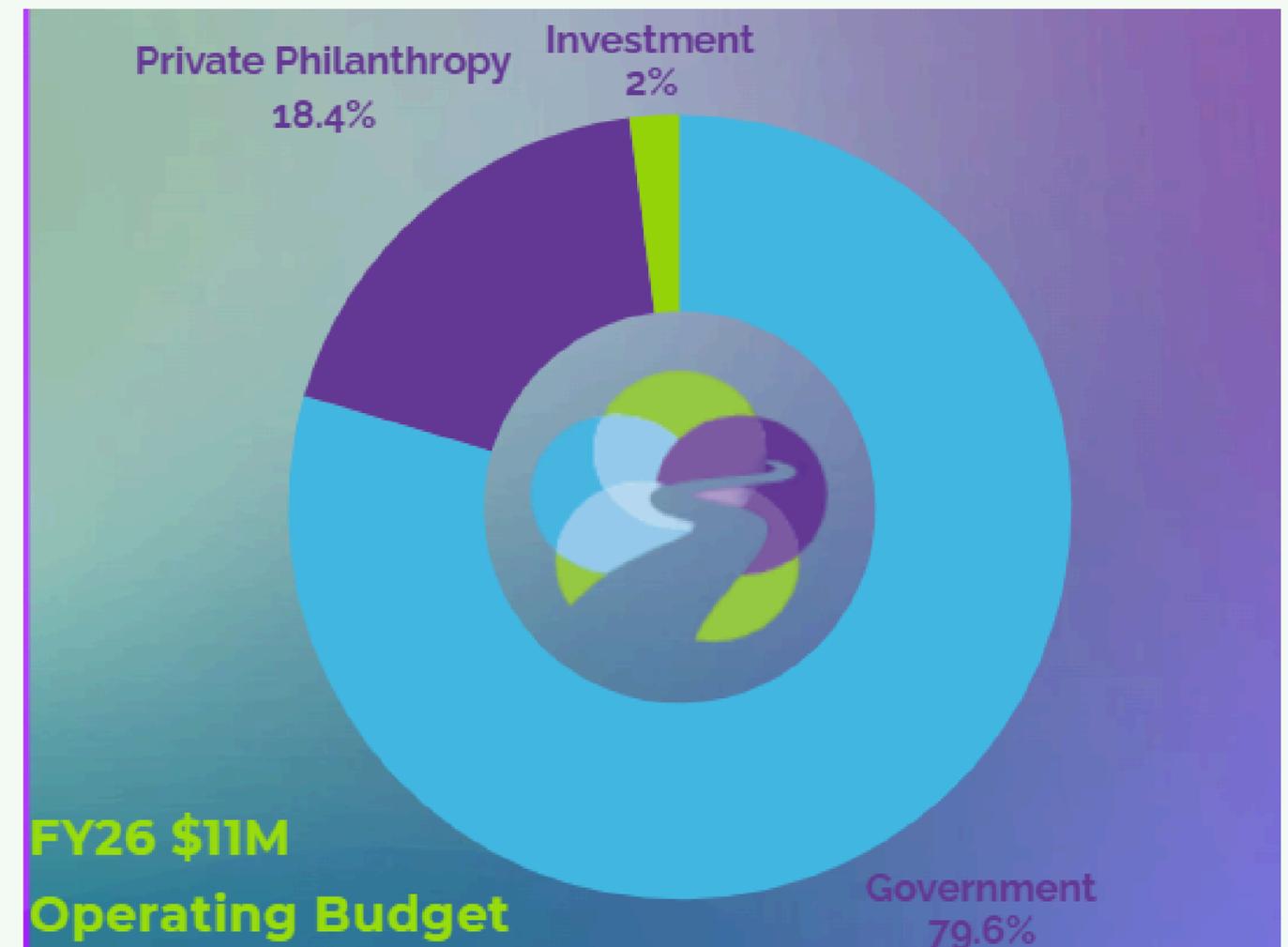
By stepping in, you help sustain safety, hope, and healing for hundreds of survivors and their families — proving that when government falls short your generosity keeps safety, hope, and healing alive.

CEO, STEPHANIE BROWN



THE URGENT NEED

- **80% of Casa Myrna's funding is derived from government sources (50% from federal sources)** and shifts in government spending or policy priorities can impact the availability and timing of those funds with restrictions around who we serve.
- **Effective 12/1/25 our DPH funding will be cut by \$108k, and in FY27 cut again by \$185k.** Further projections **anticipate \$400k funding cuts to VOCA** and **potentially \$2-3million in cuts from HUD.** Casa Myrna remains committed to sustainability and responsible fiscal stewardship.
- This is why unrestricted funding from private philanthropy is so important. In addition to supporting creative new projects and filling in funding gaps, **it allows us to continue supporting survivors ever evolving emergency based needs.**
- **We are calling on our community of donors and private philanthropists to step forward and bridge this gap.**



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FUNDING GAP FORECAST

SNAP

Beginning November 1, 2025, SNAP benefits are being temporarily suspended due to the ongoing federal government shutdown, halting new monthly food assistance for millions of households nationwide. This interruption in federal aid leaves over One Million Massachusetts residents without critical nutrition support.

DPH

MA Dept of Public Health line item for sexual and domestic violence services was cut by the legislature this year by \$7M. This fiscal year DPH is cutting Casa Myrna by \$108k. Next fiscal year we will be cut by an additional \$185k. Effective 12/1/25 we lose funding for crisis-intervention & advocacy work, shelter, and SafeLink - the statewide domestic violence hotline.



VOCA

Federal Victim of Crime Act (VOCA) funding has steadily declined in the past six years. In the last two years Casa Myrna VOCA funding has already been cut by 10%. Massachusetts is expecting a projected 40% decrease in federal awards next year. As a result we are projecting a \$400k cut, a 22% reduction for FY27. This funding is directly tied to: Legal services, advocacy and safety planning, and emergency shelter for survivors of sexual exploitation.

HUD

Currently, Casa Myrna provides 24 month housing subsidies to over 100 formerly homeless families. Due to changes at the federal level, we face a \$3M cut to our multi-year contracts beginning in FY27.

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These combined funding and benefit cuts place survivors—many of whom are already facing housing and food instability, unemployment, and the lasting trauma of abuse—**at greater risk during the upcoming holiday season and beyond.**

Casa Myrna is deeply concerned about the cumulative impact on the safety, health, and wellbeing of the families we serve. Our funding cut means that we will not be able to mitigate the loss of SNAP benefits for survivors. This sudden loss of public funding jeopardizes critical programs that help survivors rebuild their lives.

We are determined not to turn anyone away nor to reduce the amount of critical support services we can provide— and we know we can prevent that with your help. If the situation weren't dire enough, we are also facing potential cuts from the federal government for our housing programs and other services next fiscal year.

We are calling on our community of donors and private philanthropists to step forward and bridge this \$108,000 gap and the imminent cuts that will be coming as we progress through FY26 & FY27.

Your support will ensure that survivors continue to receive:

- Safe shelter and emergency housing
- 24-hour crisis intervention through our statewide domestic violence hotline, SafeLink
- Community advocacy and counseling services
- Economic empowerment and long-term stability services

Every contribution — whether \$2,000, or \$20,000 or \$200,000— will make an immediate and tangible impact.

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TIMELINE & CALL TO ACTION

Introducing The Continuity Campaign: \$1 Million in 14 Months in Private Giving.

A critical step to close the gap left by reduced government funding in FY26 & 27.

This campaign ensures that our programs continue uninterrupted and that our mission not only survives but thrives.

Your leadership gift today is more than a donation—it's a commitment to continuity, impact, and a stronger future for Survivors.

Be a cornerstone of change. Join us in The Continuity Campaign.

\$250K

STEP UP & FILL THE GAP

Take over where government funding drops out.

\$500K

BREAK THE GAP

Smash the gap left by federal cuts; keep programs alive.

\$750K

DEFY THE SHORTFALL

Challenge government neglect by sustaining life-saving services.

\$1M+

COMMAND CONTINUITY

Lead a movement ensuring all services continue without interruption.

GIVING LEVELS

Take over where government funding falls short.

LUMINARY \$200,000+

SHAPING A FUTURE WHERE EVERY NEED CAN BE MET INDEPENDENT OF GOVERNMENT.

Major donors at this level may receive naming opportunities for a building, room, scholarship, or program. They will have one-on-one meetings with the board chair or CEO, attend special recognition events honoring major donors, and receive commemorative plaques or custom artwork representing their impact. They may also be featured in the annual report or campaign video. This level of recognition provides legacy-level acknowledgment, lasting public recognition, and premium engagement.

GUARDIAN \$50,000 – \$199,999

PROTECTING PEOPLE & PROGRAMS WHEN GOVERNMENT FALLS SHORT.

Major donors at this level may receive naming opportunities for a building, room, scholarship, or program. They will have one-on-one meetings with the board chair or CEO, attend special recognition events honoring major donors, and receive commemorative plaques or custom artwork representing their impact. They may also be featured in the annual report or video.

STRATEGIST \$25,000 – \$49,999

IGNITING TRANSFORMATIVE CHANGE WITH BOLD ACTION.

Donors at this level will receive named recognition in a program, project, or event, a commemorative gift such as a custom item or framed letter, and VIP invitations to campaign milestone events. They will also receive a personalized impact report showing how their contribution is making a difference.

BUILDER \$10,000–\$24,999

LAYING THE FOUNDATION FOR SOLUTIONS THAT LAST.

Donors giving at this level will be recognized on a donor wall or plaque and receive a personal phone call from the CEO or campaign chair. They will also be invited to a behind-the-scenes tour of programs or projects and featured in the annual report. These forms of acknowledgment provide both public recognition and deeper experiential engagement.

ALLY \$2,501–\$9,999

STANDING WITH COMMUNITIES WHERE HELP IS NEEDED MOST.

Donors at this level will receive a personalized thank-you letter from leadership, recognition in the campaign newsletter or website, a certificate of appreciation, and an invitation to a donor reception or small VIP gathering. This introduces donors to the impact of their gift and builds connection and engagement.

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HOW TO GIVE



PRIVATE GIVING

Donors may support the campaign through a variety of personalized giving options, including one-time cash gifts, multi-year pledges, stock or securities contributions, and planned gifts such as bequests or charitable trusts.



MULTI-YEAR

For those interested in multi-year commitments, the campaign offers flexible pledge plans that allow donors to spread their gift over several years while clearly demonstrating the long-term impact of their generosity.



ACKNOWLEDGEMENT

Every contribution is accompanied by thoughtful donor recognition, engagement, and reporting, ensuring donors see the difference their support makes and are acknowledged for their leadership in advancing the campaign's mission.

THE CONTINUITY CAMPAIGN

The future of our programs depends on the leadership of committed individuals like you. With government funding facing significant cuts, private support is no longer optional—it is essential.

Your gift directly fuels our mission, protects and sustains vital programs, and ensures that our community continues to thrive despite these challenges.

Now more than ever, private philanthropy can protect what public funding will not. Please make your gift today.

Together, we can make sure survivors are never left without a place to turn.

WITH GRATITUDE,
casa myrna