

• 13th Annual •



COMMUNITY OF CONSCIENCE

BRUNCH



SEE WHAT YOU'VE
MADE
POSSIBLE



A decorative graphic for the Community of Conscience Brunch. It features a central white square with the text 'COMMUNITY OF CONSCIENCE' at the top and 'BRUNCH' in large, bold, white letters below. The square is surrounded by a vibrant arrangement of colorful flowers (pink, yellow, blue, orange) and green leaves. Two butterflies, one pink and one yellow, are also visible. The background is a light green color.

COMMUNITY OF CONSCIENCE

BRUNCH

Saturday
May 7, 2022
Virtual Event

Since 1977, Casa Myrna has been there to support survivors as they escape domestic violence and recover from the trauma of abuse. With your help, we've grown from a single shelter for women and children fleeing violence into an organization that serves thousands of survivors and their children annually as they rebuild lives free from abuse.

Every spring for the last 12 years, we've honored survivors' strength, resilience, and bravery—and the kindness of friends like you. You make it possible for people facing abuse **not only to survive but also to thrive**. Whether you're a new supporter this year or an old friend, you're a member of Casa Myrna's community of conscience. Our celebration won't be complete without you.

BECOME A
SPONSOR

Visit www.casamyrna.org/CoCB2022
Email pmateo@casamyrna.org

Stand with Survivors

During these challenging times, Casa Myrna continues to provide extraordinary supports and assistance – our programs for domestic violence survivors and their families continue to be needed more than ever before. And while supports look quite different during a pandemic, we have found new ways to meet the needs of our community. As was the case in 2021, we will celebrate the 13th annual Community of Conscience event virtually. This will allow us to reach as many friends as possible. **So, please join us from the comfort of your own home.**

Sponsors and attendees will enjoy a program including moving stories from survivors, along with a number of special guests that help make our work possible. **Your support is vital as we strive to support survivors when they need us most. Join us.**

casa myrna

until every relationship is safe and healthy

Casa Myrna was founded in 1977 by a diverse group of neighborhood activists in Boston's South End as a safe haven for women who were being abused by their partners. Today, Casa Myrna is Boston's largest provider of shelter and support for survivors of domestic and dating violence and outreach efforts to prevent abuse. We serve survivors of all races; ethnicities; religions; ages; abilities; languages; sexual orientations; genders, including men and trans people; and regardless of immigration status. On every step of their journey to a life free from abuse, survivors can count on us. We provide residential shelter and a comprehensive range of supports that help them recover from the trauma of abuse and build safe, stable, and independent futures for themselves and their children.

By the Numbers

Casa Myrna is forever grateful for the generous outpouring of support we received during the past year.*

 **600+** survivors received COVID-19 related emergency supports.

99 survivors achieved financial literacy, increased their credit score, and paid off debt. 

A total of **88 survivors** including 62 adults and 26 children were welcomed into our residential shelters. 

614 survivors accessed help from community-based advocates. 

278 families  started on their journey into safe, permanent homes of their own, a 46% increase over the prior year.

926 survivors benefited from legal advocacy supports including full and partial legal representation. 

Casa Myrna provided over **\$1.7 million** in emergency financial assistance and \$1M in rental assistance and housing support. 

90 survivors received trauma-informed support from counselors. 

25,493 calls from across the state were answered by SafeLink hotline advocates. 

* Fiscal Year 2021, July 1, 2020 – June 30, 2021

Learn more: Visit www.casamyrna.org

Sponsorship PERKS

Community of Conscience Brunch



	PLATINUM \$15,000	GOLD \$10,000	SILVER \$5,000	BRONZE \$2,500	GROUP \$1,000
Tickets and Gifts					
Event Tickets	20	15	10	10	10
Event Gift	✓	✓	✓	✓	✓
Recognition					
Name on Invitation (if committed by 3/1)	✓	✓	✓	✓	
Event Signage	✓	✓	✓	✓	
Live Event Ad	✓	✓	✓	✓	
Event Gift Branding	✓	✓	✓	✓	
Website and Social Media	✓	✓	✓	✓	
Press Materials	✓	✓	✓		
Digital Event Collateral	✓	✓	✓		
Premiere Logo Placement	✓	✓			
Speaker Acknowledgment	✓	✓			

Prefer to purchase tickets?

Reserve at www.casamyrna.org/CoCB2022

or email Paola at pmateo@casamyrna.org

Tickets are \$125 each or \$50 for young professionals under 30.

Sponsorship LEVELS

Community of Conscience Brunch

PLATINUM \$15,000

Supports 30 families for a year as they recover from trauma and rebuild lives free of violence

GOLD \$10,000

Keeps SafeLink, the 24-hour statewide domestic violence hotline, open for 5 days, allowing advocates to provide assistance on over 300 calls

SILVER \$5,000

Ensures that 20 survivors can access legal counsel and do not have to face their abusers alone in court

BRONZE \$2,500

Underwrites 10 workshops that teach teens to recognize abusive situations and build healthy relationships that empower them to thrive

GROUP \$1,000

Provides a survivor with 6 months of weekly one-on-one trauma and mental health counseling sessions



Ready to commit?

Visit www.casamyrna.org/CoCB2022
or email Paola at pmateo@casamyrna.org

Get in TOUCH

Have questions about becoming a sponsor?

Get in touch with Paola Mateo, Volunteer & Events Officer
pmateo@casamyrna.org or 617-521-0127

Looking for general information about Casa Myrna?

Visit: casamyrna.org
twitter.com/casamyrna
facebook.com/casamyrna

Mail: Casa Myrna
Attention: Development
451 Blue Hill Avenue
Boston, MA 02121



